

Trademark

BY MKM



Trademark SERVICES



Assumption of Legal Representation for Your Existing Trademarks

Notification of representation with the respective national or international patent and trademark office, adding your portfolio to our deadline monitoring system (e.g., renewals), and correspondence with trademark offices.



We offer to add your existing trademarks to our deadline monitoring system and the notification of representation with the trademark offices free of charge.

Registration of New Trademarks

We provide comprehensive support for the application and registration of your new trademark(s).

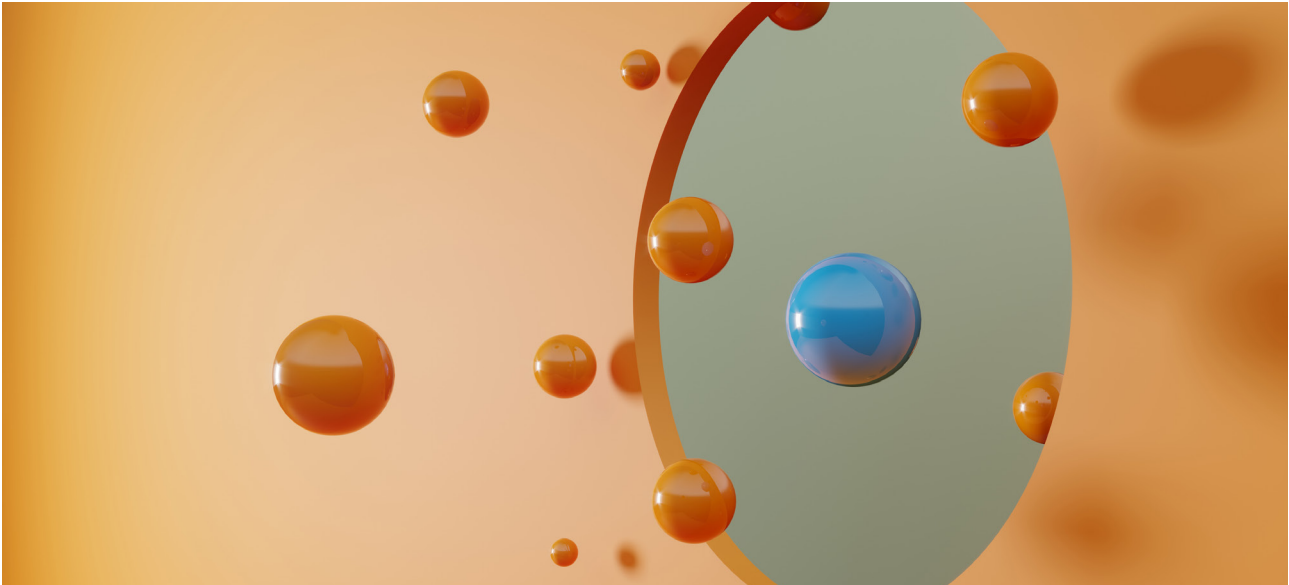
Renewal of Existing Trademarks for further 10 Years

To preserve the value of your trademarks, it is important to renew existing trademark protection. We provide extensive consulting and take care of all formalities.

Optimization of Your Trademark Protection

In close cooperation with our clients, our goal is to establish and maintain a customized trademark portfolio. We aim to avoid unnecessary costs and inter alia assess trademark registrations as for their value, prepare the streamlining and rejuvenation of trademark portfolios, for example by integrating national trademarks into a European Trademark.

Trademark Monitoring



To prevent the dilution of trademark protection, we strongly recommend to monitor and defend your trademark rights. For this purpose, you have the option to file an opposition against relevant new third-party trademarks within three months after their publication. With a corresponding monitoring service trademark publications in the relevant trademark bulletins are screened for identical or similar new applications.

We filter the results for you and report the relevant “hits”, so we can jointly discuss any possible action. We offer this service either as a simple collision notice without any recommendation or with legal advice:



Our trial offer: **Test monitoring for 3 months with prefiltering only (no without recommendation) for a flat fee of EUR 50.00 per trademark**

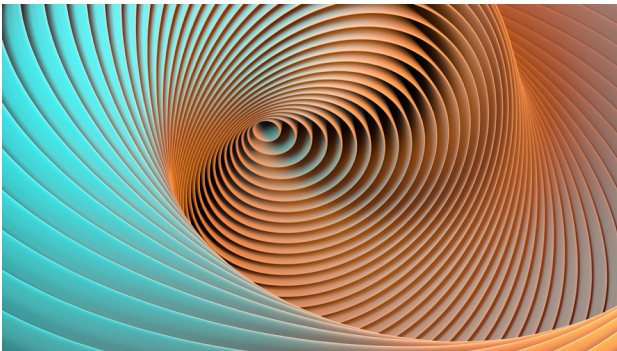
Monitoring of Trademark Infringements on the Internet

Our internet monitoring service continuously checks websites for possible trademark infringements. This enables the detection of violations online and subsequent legal enforcement against the infringers.

ADvAntAgEs WITH MKM + PARTNER ATTORNEY



Cost-Efficient Case Handling



We differentiate between tasks to be carried out by attorneys and those that can be handled by our IP Paralegals.

Due to different hourly rates, we can offer a cost-effective case handling.

- Administrative tasks (e.g. trademark searches, trademark applications, international registrations, deadline management, trademark renewals, collision monitoring) are prepared by our experienced IP Paralegals and reviewed by our specialized attorneys.



This ensures that quality control is always guaranteed.

- In traditional patent and law firms, administrative tasks are often carried out and billed by attorneys.

Trademark Management Software

- ✓ Management of IP portfolios using special trademark management software
- ✓ Access to this data is also available to our clients via a web browser (no VPN or remote required)
- ✓ Access to the current status of individual IP rights and upcoming renewals at any time and from anywhere
- ✓ Uploading documents and leaving short messages

International Cooperation

International cooperation with a large network and long-lasting collaboration with reliable and competent colleagues worldwide.

Enforcement and Defense of Trademark Claims in and out of court and before Trademark Offices



- ✓ Opposition proceedings, warning letters, coexistence agreements
- ✓ Enforcement and defense based on trademarks, utility models, designs, title protection, trade names and domains
- ✓ Customs seizure

Contact



Do you have questions or would you like quote? Contact us at trademark@mkm-partner.de



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